



# ANNOUNCING THE 1<sup>ST</sup> ANNUAL FFA STUDENT ESSAY CONTEST

**SPONSORED BY THE  
FARM-TO-CONSUMER FOUNDATION**

Write an essay about the role of sustainable agriculture in the future of food production in the U.S. for a chance to win a trip to your choice of one of sustainable agriculture's largest conferences — either the:

**2015 ACRES USA**

or

**WESTON A. PRICE**

Annual Conference!

The Farm-to-Consumer Foundation will sponsor the student [and a chaperone] with the most compelling essay. [see reverse for details].



# HOW TO ENTER THE 1ST ANNUAL FFA STUDENT ESSAY CONTEST

• A copy of the essay must be mailed by an FFA teacher or advisor on behalf of the FFA student, along with a cover letter on school or FFA Chapter letterhead that includes the following details:

- Date
- Student's full name, grade (or equivalent if home-schooled), address, e-mail and home telephone number
- Name of high school and/or local FFA Chapter
- Name, e-mail and daytime telephone number of FFA teacher submitting essay (please include summer contact information if different from school year contact information)
- Certification by FFA teacher that the essay is the student's original work

Essays submitted without a cover letter on school or FFA Chapter letterhead or cover letters that do not include the above details will not be considered.

- Essays must be at least two (2) and no more than three (3) double-spaced pages, computer or typewritten in font size 10 (minimum) to 12 (maximum). Entries must be mailed to: Farm-to-Consumer Foundation, Attn: Tim Wightman, 2692 Madison Rd. Suite N1-371 Cincinnati, Ohio 45208. To be eligible, all entries must be postmarked by **June 1, 2015**. Submissions by fax, e-mail or any other electronic means will not be considered.
- Winning student must represent their chapter at the chosen conference dressed in the official FFA uniform while in attendance.
- Entries will not be returned. By entering the Contest, contestants agree to abide by these rules, and represent and warrant that the entries are their own and original creations, and do not violate or infringe the rights, including, without limitation, copyrights, trademark rights or rights of publicity/privacy, of any third party.
- Entries are void if they are in whole or in part illegible, incomplete, damaged or handwritten. No responsibility is assumed for late, lost, damaged, incomplete, illegible, postage due or misdirected mail entries.

## JUDGING

All eligible entries received will be judged by a qualified panel of judges chosen by the Farm-to-Consumer Foundation. Winning essays must demonstrate a clear understanding of the current issues in sustainable agriculture and food production in general and include thoughtful ideas regarding the role of sustainable agriculture in the future of food production in the U.S. Submissions will be judged on style, content, grammar and originality in the judges' sole discretion. Judges will look for clear, concise writing that is original, articulate, logically organized and well supported. Winners will be notified by **August 15, 2015** via e-mail.

## PRIZES

There are two (2) choices of prizes available to be awarded: Attendance at either the 2015 ACRES USA or Weston A. Price annual conference. Each prize includes the registration fee for the chosen conference, coach class flights and hotel stay. Approximate Retail Value (ARV) per prize = \$5,000.

## ELIGIBILITY

- Open to all FFA members (aged 12 - 21 years old).
- Employees of the FTFCF or other parties in any way involved in the development, production or distribution of this Contest, as well as the immediate family (spouse, parents, siblings, children) and household members of each such employee are not eligible to participate in this Contest.

## GENERAL

- No cash substitution, transfer or assignment of prizes allowed. In the event of the unavailability of a prize or prizes, Sponsor may substitute a prize or prizes of equal or greater value.
- All expenses except as noted under the Prizes provision above, including taxes (if any), on receipt and use of prizes are the sole responsibility of the winners.
- Because the ARV exceeds \$600.00, winners shall be required to provide a Social Security Number or an Individual Taxpayer Identification Number to Sponsor for issuance of a 1099 Form.
- By accepting a prize, the winners and their parents and/or legal guardians grant to Sponsor the right to edit, publish, copy, display and otherwise use their entries in connection with this Contest, and to further use their names, images, likenesses, and biographical information in advertising and promotional materials, without further compensation or permission, except where prohibited by law.
- LIMITATION OF LIABILITY. By competing in this Contest and/or accepting a prize, entrants release Sponsor from any and all liability for any loss, harm, injuries, damages, cost or expenses arising out of or relating to participation in this Contest or the acceptance, use or misuse of the prize(s). UNDER NO CIRCUMSTANCES SHALL THE RELEASED PARTIES BE LIABLE FOR INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL OR EXEMPLARY DAMAGES, ATTORNEYS' FEES, OR ANY OTHER DAMAGES.

## SPONSOR



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